



Salmonid Restoration Federation

January 4, 2021

To Our Valued Supporters,

I am writing on behalf of Salmonid Restoration Federation to encourage your organization or agency to co-sponsor the *Virtual* Salmonid Restoration Conference, which will be a dynamic online event on April 21-23, 2021. This mini-conference will feature intensive workshops, a Plenary session, concurrent session, an interactive poster session, exhibitor space, the SRF Annual Meeting, a film screening, and professional development opportunities.

Salmonid Restoration Federation (SRF) is a non-profit organization that promotes stewardship, sustainable management, and restoration of California's salmon, steelhead, and trout populations and their habitat. We provide critical educational services for California's community-based salmonid restoration organizations and agencies by producing an annual conference, field schools, and workshops. SRF's statewide conference on salmonid restoration usually provides an opportunity to explore innovative watershed restoration projects, participate in technical workshops, attend concurrent sessions, and enjoy an exciting plenary on the state of salmonid recovery in California. Please join us in our efforts to adapt to a virtual conference platform and we so look forward to an in-person event in 2022!

Intensive Workshops

- Assessing Ecological Risks from Streamflow Diversions
- Speaking of Science - Public Speaking Tips for Improved Science Communication
- Accelerating Coho and Steelhead Recovery

Concurrent Sessions

- Central Valley Anadromous Salmonid Habitat Suitability Criteria
- Understanding Historical Context to Inform Current Salmonid Recovery Planning
- Hydrologic Management Insights from Instrumented Watersheds
- The Science Informing Salmonid Reintroductions
- (Un) Dam It! Dam Removal Progress and Projects throughout California
- The Influence of Food Webs on Salmonid Growth and Performance: A Forgotten Link to Species Resilience

Conference Co-sponsorship Opportunities: Co-sponsors enable us to produce a dynamic and informative conference at an affordable rate for participants. SRF greatly appreciates monetary contributions, scholarship funds, and hospitality and in-kind assistance. Different levels of sponsor contributions entitle co-sponsors to various benefits. All co-sponsors will be listed in digital materials, the SRF website, and conference materials. Additionally, your support will be acknowledged during the conference plenary announcements.

Sponsorship Levels

Conference Sponsors:

For contributions of \$10,000 or greater Conference Sponsors receive:

- 20 conference passes
- Exhibitor space that you can populate and embed graphics, videos, set-up appointments, etc.
- Name in online Proceedings, digital materials, program, and SRF website
- Acknowledgment during plenary session announcements
- Logo on all publicity materials

Session Sponsors:

Session Sponsors provide \$5,000 or an in-kind donation of equal value and receive:

- 10 conference passes
- Exhibitor space that you can populate and post graphics or videos, ability to set-up appointments, individual meetings, etc.
- Name in online Proceedings, digital materials, program, and SRF website
- Acknowledgment during plenary session announcements
- Logo on all publicity materials

General Sponsors:

General Sponsors provide \$1,000 or an in-kind donation of equal value and receive:

- Four conference passes
- Name in online Proceedings, digital materials, program, and SRF website
- Acknowledgment during plenary announcements

Hospitality Sponsors:

Hospitality Sponsors provide \$500 or an in-kind donation of equal value and receive:

- Two conference passes
- Name in Newsletter, Proceedings, program, and website
- Acknowledgment during plenary announcements

If you have any questions about co-sponsorships or exhibitor space, or if you would like to send your logo for us to post on our website, please contact our Program Associate, Maddie Halloran, maddie@calsalmon.org

Thank you for considering how to support the *Virtual* Salmonid Restoration Conference.



Dana Stolzman
Executive Director
Conference Agenda Coordinator

Salmonid Restoration Federation is a 501(c) 3 non-profit organization and all donations are tax-deductible. Our federal tax ID # is 68 0187121.