



Salmonid Restoration Federation

December 5, 2023

To Our Valued Supporters,

I am writing on behalf of Salmonid Restoration Federation to encourage your organization or agency to co-sponsor the [41st Annual Salmonid Restoration Conference](#), which will be held in Santa Rosa, CA from **March 26 - March 29, 2024 at the [Hyatt Sonoma Wine Country](#)**.

Salmonid Restoration Federation (SRF) is a non-profit organization that promotes stewardship, sustainable management, and restoration of California's salmon, steelhead, and trout populations and their habitat. We provide critical educational services for California's community-based salmonid restoration organizations and agencies by producing an annual conference, field schools, and workshops. SRF's statewide conference on salmonid restoration provides an opportunity to explore innovative watershed restoration projects, participate in technical workshops, attend concurrent sessions, and enjoy an exciting plenary on the state of salmonid recovery in California.

Workshops:

- The Role of Conservation Hatcheries in Salmon Recovery
- Nature-like Fishways: Modern Perspectives and Techniques
- Forwarding the Fish & Fire Conversation: Where do we go from here?
- Community Outreach, Collaboration Tools, and Tribal Engagement Workshop
- Realizing a Vision of Multi-benefit Restoration in the Laguna de Santa Rosa/Mark West Creek Watershed

Sessions:

- Beaver and Process-Based Restoration: Opportunities and Obstacles
- Lightning Tales: Sharing Stories of Inspiration and Hope
- Eel River Dam Removal: Opportunities and Considerations
- Did this thing come with instructions? Exploring Engineering Overkill in Restoration
- Multi-benefit Restoration in the Laguna de Santa Rosa/Mark West Creek watershed
- Klamath Dam Removal - Meeting the Moment and Planning for the Future
- Assessing the Patient(s): Status, Trend, and Validation Monitoring to Understand the State of Salmon Populations and Recovery Efforts in Coastal California
- From Groundwater to Streamflow: Exploring the Science, Projects and Policies to Manage Groundwater Resources to Support Streamflows for Salmon and Public Trust Resources
- Thiamine Deficiency in California Salmon and Steelhead
- Oops! I didn't mean to do that. Restoration Endeavors With Unintended Outcomes

Conference Co-sponsorship Opportunities: Co-sponsors enable us to produce a dynamic and informative conference at an affordable rate for participants. SRF greatly appreciates monetary contributions, scholarship funds, hospitality, and in-kind assistance. Different levels of sponsor contributions entitle co-sponsors to various benefits. All co-sponsors will be listed in public relations materials, the SRF newsletter and website, and conference materials. Additionally, your support will be acknowledged during the conference plenary announcements. This year, SRF will also be offering exhibitor space for sponsorships or exhibitors at the \$5,000 contribution level.

The earlier sponsors pledge, the greater the PR opportunities for our Conference Sponsors. This year, it will be particularly helpful for SRF's planning if Sponsors can pledge in 2023.

Sponsorship Levels

Conference Sponsors:

For contributions of \$10,000 or greater Conference Sponsors receive:

- Eight main conference passes for March 28 - 29, 2024
- Banner space / exhibitor space at both workshop and conference venue
- Name in Newsletter, Proceedings, registration materials, program, and website
- Acknowledgment during plenary session announcements
- Logo on cover of the Conference Proceedings

Session Sponsors:

Session Sponsors provide \$5,000 or an in-kind donation of equal value and receive:

- Five main conference passes for March 28 - 29, 2024
- Banner space
- Name in Newsletter, Proceedings, registration materials, program, and website
- Acknowledgment during plenary session announcements
- Logo on cover of the Conference Proceedings

Exhibitor Sponsors:

Exhibitors provide \$5,000 or an in-kind donation of equal value and receive:

- Tabling Space at the main Conference venue
- Two Conference passes for exhibitors for March 28 - 29, 2024
- Banner space
- Name in Newsletter, Proceedings, registration materials, program, and website
- Acknowledgment during plenary session announcements
- Logo on cover of the Conference Proceedings

General Sponsors:

General Sponsors provide \$2,000 or an in-kind donation of equal value and receive:

- Two main conference passes for March 28 - 29, 2024
- Name in Newsletter, Proceedings, program, and website
- Acknowledgment during plenary announcements

Hospitality Sponsors:

Hospitality Sponsors provide \$1,000 or an in-kind donation of equal value and receive:

- One main conference pass for March 28 - 29, 2024
- Name in Newsletter, Proceedings, program, and website
- Acknowledgment during plenary announcements

If you have any questions about co-sponsorships or if you would like to send your logo for us to post on our website, please contact our Program Associate, Lindsay Kelsey, lindsay@calsalmon.org

Thank you for considering how to support the 41st Annual Salmonid Restoration Conference.

Dana Stolzman
Executive Director
Conference Agenda Coordinator