

# Salmonid Restoration Federation

January 6, 2020

To Our Valued Supporters,

I am writing on behalf of Salmonid Restoration Federation to encourage your organization or agency to co-sponsor the 38th Annual Salmonid Restoration Conference, which will be held in Santa Cruz, CA from March 31-April 3, 2020.

Salmonid Restoration Federation (SRF) is a non-profit organization that promotes stewardship, sustainable management, and restoration of California's salmon, steelhead, and trout populations and their habitat. We provide critical educational services for California's community-based salmonid restoration organizations and agencies by producing an annual conference, field schools, and workshops. SRF's statewide conference on salmonid restoration provides an opportunity to explore innovative watershed restoration projects, participate in technical workshops, attend concurrent sessions, and enjoy an exciting plenary on the state of salmonid recovery in California.

#### Field Tours

- 18 Years of Managing Mountain Bikes, Sediment, and Legacy Logging to Improve Salmonid Habitat
- Salmon Recovery in the San Lorenzo River Watershed: Water, Wood and Working with Neighbors
- Los Padres Dam and Fish Passage Tour
- San Clemente Dam Removal Tour
- It Takes a Watershed: Fisheries Recovery in the Butano/Pescadero Watershed
- Scotts Creek Tour: A Three-Pronged Approach to Coho Recovery

#### **Workshops**

- Fish Passage Design for Road Crossings Workshop and Field Tour
- Accelerating Coho and Steelhead Recovery
- Low-Tech Process-Based Restoration with Beaver and Wood
- Assessing Ecological Risks from Streamflow Diversions

### **Concurrent Sessions**

- Approaches for Management and Restoration of Central California Coastal Lagoons
- Anadromous Salmonid Habitat Suitability Criteria
- Lessons Learned from 15 Years of the Integrated Watershed Restoration Program
- Understanding Historical Context to Inform Current Salmonid Recovery Planning
- Creating Opportunities for Community Involvement To Address Common Urban Stream Management Issues
- Challenges and Innovations in Salmonid Lifecycle Monitoring in Coastal Streams
- Hydrologic Management Insights from Instrumented Watersheds
- The Science Informing Salmonid Reintroductions
- Salmon Seascape Ecology Climate Change and Oceanic Conditions
- Sediment Our False Fear of Fines

Conference Co-sponsorship Opportunities: Co-sponsors enable us to produce a dynamic and informative conference at an affordable rate for participants. SRF greatly appreciates monetary contributions, scholarship funds, and hospitality and in-kind assistance. Different levels of sponsor contributions entitle co-sponsors to various benefits. All co-sponsors will be listed in public relations materials, the SRF newsletter and website, and conference materials. Additionally, your support will be acknowledged during the conference plenary announcements.

## **Sponsorship Levels**

#### **Conference Sponsors:**

For contributions of \$10,000 or greater Conference Sponsors receive:

- Ten conference passes
- Banner space
- Name in Newsletter, Proceedings, registration materials, program, and website
- Acknowledgment during plenary session announcements

## **Session Sponsors:**

Session Sponsors provide \$5,000 or an in-kind donation of equal value and receive:

- Six conference passes
- Banner space
- Name in Newsletter, Proceedings, registration materials, program, and website
- Acknowledgment during plenary session announcements

## **General Sponsors:**

General Sponsors provide \$1,000 or an in-kind donation of equal value and receive:

- Two conference passes
- Name in Newsletter, Proceedings, program, and website
- Acknowledgment during plenary announcements

#### **Hospitality Sponsors:**

Hospitality Sponsors provide \$500 or an in-kind donation of equal value and receive:

- One conference pass
- Name in Newsletter, Proceedings, program, and website
- Acknowledgment during plenary announcements

If you have any questions about co-sponsorships or if you would like to send your logo for us to post on our website, please contact our Project Assistant, Maddie Halloran, maddie@calsalmon.org

Thank you for considering how to support the 38<sup>th</sup> Annual Salmonid Restoration Conference.

Dana Stolzman

**Executive Director** 

Conference Agenda Coordinator

Dana Stolman

Salmonid Restoration Federation is a 501(c) 3 non-profit organization and all donations are taxdeductible. Our federal tax ID # is 68 0187121.